



1001 Amber Avenue
Stevens Point, Wisconsin
Reservations (715) 344-0200
Single Room \$82 Double Room \$109
**(Mention WiRSA Conference to receive rates.
Deadline for discounted rates is October 22.)**

Conference Registration
Members \$90 Non-Members \$140

(Group Rate of \$400 for schools wishing to bring a team of 5. Offer ends September 30.)

Register online at myquickreg.com

1. Login or Register
2. Choose All Events
3. Choose Month/November Yr/2016 Agency/CESA5
4. On calendar, choose **WiRSA 2-Day Conference**
5. Choose **Register for this Event**

The **Product Fair** is free to registered conference attendees but registration is required. Please click on the **WiRSA Pre-conference Sponsor/Vendor Product Fair**, on November 8, and register.

(Need assistance? Contact Michele McCune CESA5 at (608) 745-5411 or mccunem@cesa5.org)

Conference Cancellation Policy
Conference registration cancellations must be received 48 hours prior to the conference scheduled date for a full refund to be issued.

Rural Wisconsin is more than our state's heritage; it's home to almost 44% of the state's 860,000 public school students. Rural schools share the same responsibility to the community as their suburban counterparts--to prepare all students for a successful future in a globally competitive marketplace.

The Wisconsin Rural Schools Alliance (WiRSA) was formed to help rural school districts address the unique issues that affect rural schools as they seek to achieve the highest quality education for every student. Our members include a cross-section of educators, school board members, rural community members, business leaders and other concerned individuals who want a strong voice for rural schools. The Alliance consists of 199 members with 144 of those being school districts.

Our Sponsors



For more information, contact
Kim Kauk, WiRSA Executive Director
(608) 553-0689
kimkauk@wirsra.org



Strong Schools, Strong Communities



Rural Schools – Creative Best Practice

Pre-Conference
Sponsor/ Vendor Product Fair
November 8, 2016
3:45-6:45 pm

Conference
November 9-10, 2016

Holiday Inn & Convention Center
Stevens Point, WI

A conference for administrators, board members, teachers, CESA employees, higher education professionals, public library administrators, elected officials and citizens interested in rural school and community issues.

November 8 Pre-Conference Product Fair

- 3:30 Registration**
- 3:45-3:55 Spruce Welcome**
- 4:00-4:45 Session 1**
Spruce PMA
Sands Wisconsin Digital Learning Collaborative (WDLC)
Evergreen Siemens
Frontier TBA
- 4:50-5:35 Session 2**
Spruce Forecast 5
Sands Imagine Learning
Evergreen ACT
Frontier TBA
- 5:40-6:25 Session 3**
Spruce National Insurance Services
Sands Academic Tutoring Centers
Evergreen Focus on Energy
Frontier TBA

6:30 Welcome Reception— Hosted by



November 9 - Day 1

- 7:30 Registration**
- 8:20 Welcome**
Kim Kaukl, Executive Director, WiRSA
- 8:30-9:15 General Session 1**
Funding Private vs Public
 Julie Mead, UW-Madison Educational Leadership & Policy Analysis
- 9:20-10:05 General Session 2**
Connecting with Rural Schools
 James Henderson, UW System VP for Academics and Student Affairs
- 10:05-10:20 Break and Visit with Vendors**
- 10:25-11:10 General Session 3**
Connecting with Rural Schools
 Ann Westrich, Wisconsin Technical Colleges
- 11:15-12:45 DPI Standing Up for Rural Schools, Libraries and Communities Awards and Lunch**, Dr. Tony Evers, State Superintendent
- 12:55-1:40 General Session 4**
Where Teachers Want to Teach: Labor Market Dynamics in Rural and Non-Rural School Districts, Peter Goff, UW-Madison Educational Leadership & Policy Analysis

- 1:45-2:30 Break-Out Session 1**
Spruce Collaborative Engagement: The 3Cs-Communication, Collaboration and Change, Peter Vedro, Baraboo
- Sands How to Create a True Professional Learning Model (PLC) Using Distributed Leadership**, Larry Villard, Laurie Leaf, Missy Anderson and Lisa Sturzl, Bruce
- Evergreen OPEB Solutions-Using Retiree Only HRAs**, Ken Zastrow and Erik Kass, National Insurance Services
- Frontier Don't Wait Communicate-Why School PR is Invaluable**, Luke Francois and Joelle Doye, Mineral Point
- 2:30-2:45 Break and Visit with Vendors**
- 2:50-3:35 Break-Out Session 2**
Spruce REACCT-Writing and Critical Thinking Program, Sam Scinta and Laura Veglahn, CESA4
- Sands Let's Go, Southern Door! How Health Care and School Partnerships Can Engage Students, Staff and Community in Health and Wellness**, Patti Vickman, Southern Door, Cindy VanAsten M3, Matt Lauders and Jodi Hibbard, Ministry Door County Medical Center
- Evergreen Trending: Using Matching/Vesting to Improve Recruitment and Retention**, Marty Richards and Kelly Behnke, WEA
- Frontier Community Engagement: 3 Steps to Leverage Social Media**
Andrea Gribble, #SocialSchool4ED
- 3:40-4:25 Break-Out Session 3**
Spruce Google Classroom for Educator Effectiveness, Ty Maki, New Holstein
- Sands The 'RITE' Program-Alternative Pathway to Teacher Licensure**, Nancy Jaeger, CESA6
- Evergreen Special Education Support with Tele-Practice**, Tyler McCord and David Taggart, Presence Learning
- Frontier Community Engagement and District Strategies– Using transparent tools to present data in a clear way to build and strengthen community trust and engagement**, Scott Ecker, Forecast5 Analytics, Michele Wiberg PMA and Admin (TBA)
- 4:45 Reception— Hosted by**

Dinner on your own following the reception.

November 10 - Day 2

- 7:30 Breakfast**
- 8:00-8:45 General Session 5**
Mental Health and Rural School
 Andrew Garbacz, UW School of Educational Psychology
- 8:50-9:25 General Session 6**
Morgridge Summer Science Institute, Wes Marner
- 9:25-9:40 Break and Visit Vendors**
- 9:45-10:30 Breakout Session 4**
Spruce Building a High School to Teach Prep Pipeline in Rural WI
 Leah Luke and Jim Dillon, Mauston
- Sands Building Evaluation Capacity at the Local Level in Wisconsin Rural Schools: Program Evaluation 101**, Brad Carl, WEC
- Evergreen Books on the Bus: Where Education Starts the Moment a Student Steps Foot on the Bus**, Missy Bousley, Southern Door
- Frontier Building Staff Engagement in Professional Learning**
Ty Maki, New Holstein
- 10:35-11:20 Breakout Session 5**
Spruce Moving Away from Class Rank—Does Class Rank Tell the True Story?
 Kim Kaukl, WiRSA
- Sands Math is the Equalizer: Setting the Stage for K-12 Success**
 Diane Kasbaum, Math Consultant, Think Through Math
- Evergreen After All, What did you Expect?**
 Dave Moscinski, Stockbridge
- Frontier School Raised Pigs**
 Jon Wendtland, Tomorrow River
- 11:30-12:50 Lunch**
WiRSA Annual Awards/ Lunch NREA Update
 John Hill, NREA Executive Director
- 1:00-1:45 General Session 7**
Act 10 Effects in K-12 Schools
 Dave Umhoefer, Milwaukee Journal/Sentinel
- 1:50-2:20 Conference Adjourns**
- WiRSA Annual Meeting**
- 2:30-3:30 WiRSA Board of Directors Meeting**